

# WE MODERNIZED NYCM INSURANCE'S APP CAPABILITIES



<p><b>Objective</b></p> <p>Provide an easy-to-use interface to allow users to access NYCM's offerings through native iOS and Android apps.</p>	<p><b>Solution</b></p> <p>Seisan developed fully refactored and modernized native mobile apps for both iOS and Android platforms, allowing users to take full advantage of the services that were once only available on desktop.</p>
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**LEVERAGED TECHNOLOGIES**

- iOS & Android Native
- Kotlin
- Swift
- Jetpack Compose
- MVVM

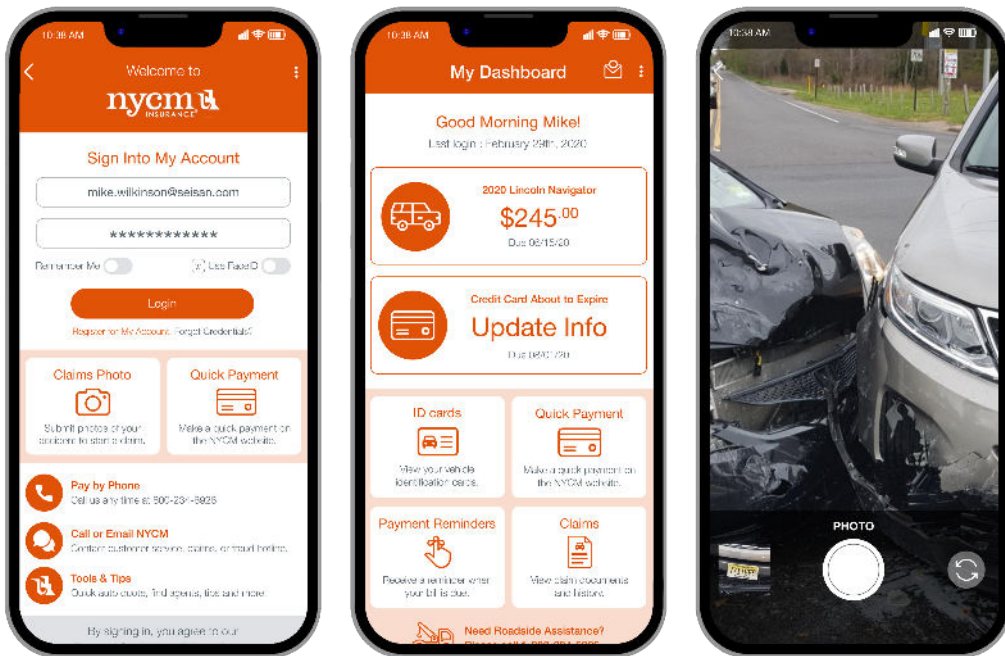
**PLATFORM INTEGRATION**

- Client Provided APIs
- Camera Functionality
- Phone Wallet

**CORE CAPABILITIES**

- Modern Mobile Development
- UX/UI
- Improved Client Experience

Seisan worked with NYCM to develop native mobile apps that deliver the full breadth of the NYCM's desktop offerings where driver's need it most, on the road.



NYCM Insurance is a property and casualty insurance company located in central New York founded in 1899 by VanNess DeMar Robinson, and continues to provide the outstanding service and security it was built on over 100 years ago.

Apple & Android NYCM users now have full policy management at their fingertips. They can schedule and make payments, receive payment reminders, digitally report claims, view claims history, store ID cards, and much more with the refactored NYCM Insurance mobile app.

# SEISAN'S APPROACH / MOBILE APP DEVELOPMENT

## PROJECT OVERVIEW

NYCM Insurance's mobile app has been entirely refactored and modernized to deliver an intuitive and feature-rich experience for both iOS and Android users. The revamped app allows users to seamlessly manage their policies with ease, enabling them to schedule and make payments, receive timely payment reminders, digitally report claims, and view claims history. Additionally, users can securely store and access ID cards within the app, ensuring their information is always at their fingertips. The modernization process focused on user convenience, addressing the limitations of the previous app to create a highly functional, native solution for both iOS and Android.

By enhancing accessibility and incorporating new features, the NYCM Insurance app bridges the gap between desktop and mobile services. It delivers a unified experience that meets the evolving needs of customers in a fast-paced, mobile-first world. The app's intuitive interface, designed with user engagement in mind, empowers customers

to take control of their policies while improving operational efficiency for the company. This transformation reflects NYCM's commitment to providing innovative solutions that align with modern user expectations.

## TECHNOLOGY DETAILS

The modernized NYCM Insurance app leverages state-of-the-art technologies to deliver an advanced, secure, and scalable platform for its users. Built natively for iOS and Android using Swift and Kotlin, the app ensures platform-specific performance optimizations and reliability. The app is designed to provide seamless functionality for core features such as policy management, claims reporting, and secure storage of ID cards, ensuring a consistent and high-performing user experience.

In addition to its technical architecture, the app incorporates a visually compelling UX/UI design to improve navigation and functionality. The app was built with security as a priority, utilizing encrypted communication, API authentication, and compliance with platform-specific security standards. This combination of cutting-edge

tools and user-centric design ensures that the NYCM Insurance app delivers a reliable, future-ready experience for its growing customer base.

User verification on the mobile app utilizes IDScan integration, which collects user information through selfies and camera captures of valid identification. This information can then be managed and viewed via the IDScan dashboard.

## RESULTS

Seisan launched a completely overhauled and state-of-the-art native insurance app for both iOS and Android users, allowing access to services that were formerly restricted to desktop only.

The app has garnered a positive reception from NYCM clients, and Seisan is dedicated to continuing its partnership with NYCM Insurance to enhance their application suite and ensure it stays updated with the newest technological innovations.



### CROSS-PLATFORM NATIVE APPS

Seisan transformed an existing app lacking NYCM's full feature set into a fully functional mobile application for both major app stores. Users are now able to schedule and make payments, receive payment reminders, digitally report claims, view claims history, store ID cards, and much more.

