



WE UNLOCKED THE SELF TOURING SOLUTION FOR BOXLTY



<p>Objective</p> <p>Provide an easy-to-use interface to allow users to access properties without the need for an owner or manager to be present.</p>	<p>Solution</p> <p>Seisan developed a mobile application that integrated with IoT smart lock boxes to allow users to easily gain access to properties without the need for a physical set of keys or human interaction.</p>
---	--

LEVERAGED TECHNOLOGIES

- AWS
- Lambda
- IOS & Android Native
- React

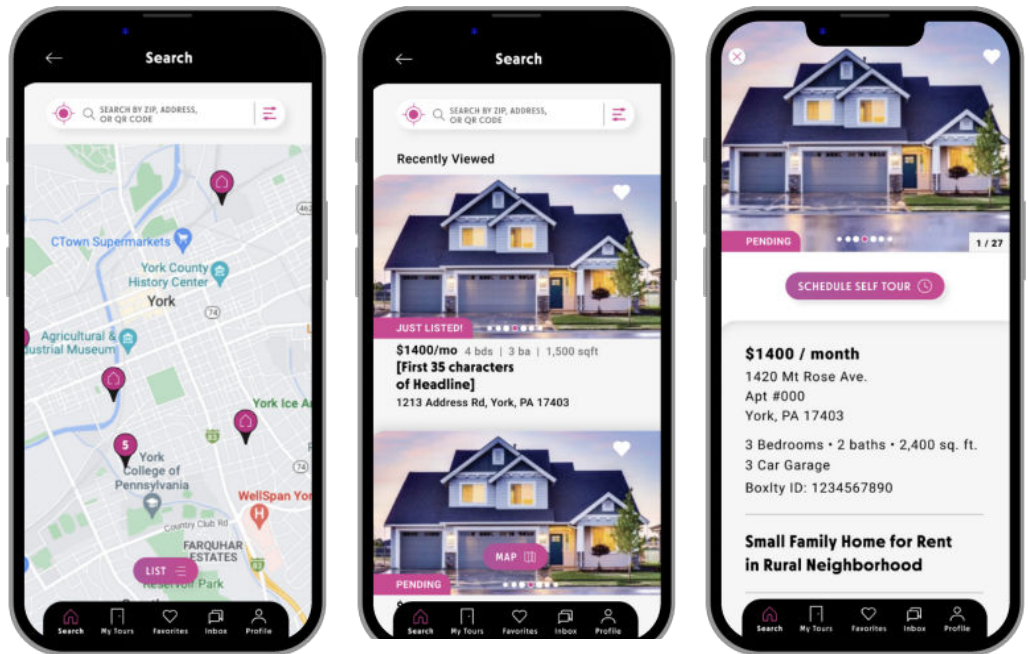
PLATFORM INTEGRATION

- Smarty Sheet
- Google Street
- IDScan

CORE CAPABILITIES

- Emerging Technology (AR)
- UX/UI
- Brand Engagement
- Improved Client Experience

Seisan worked with Boxlty to create InstaShow, a mobile application that automates home showings with self tours, allowing owners and managers to rent or sell properties faster.



Boxlty called on Seisan to create InstaShow, an advanced self-tour tool that reduces back-and-forth communication between owners and interested viewers. InstaShow also eliminates the ongoing issue of no-show appointments for owners.

InstaShow is the most secure Self Touring solution available for property owners and managers. This application allows owners and managers to increase the total number of properties they operate through technology, and eliminate frustrating last minute scenarios.

SEISAN'S APPROACH / MOBILE APP DEVELOPMENT

PROJECT OVERVIEW

InstaShow's main goal is to simplify property showings for both landlords and interested agents/visitors.

By utilizing their scheduling tool for tours, InstaShow aims to reduce the back-and-forth communication between owners and interested viewers. The self-tour option for listings also eliminates the issue of no-show appointments for owners.

Their streamlined process allows landlords to create an account, assign an approved lock to their listing, and verify themselves and prospective viewers, saving time and facilitating purchases or leases.

For agents and visitors, InstaShow offers a seamless experience. After creating an account and completing the verification process, they can immediately begin searching for listings to tour. The platform enables self-tours, eliminating the need to meet with property owners and maximizing tour efficiency.

Seisan collaborated with InstaShow's CTO and design team to enhance the user experience through new UI/UX features in the mobile app.

Additionally, Seisan developed a desktop app for property owners, enabling them to manage listing details, update lock information, and oversee their team from a web browser.

TECHNOLOGY DETAILS

InstaShow's mobile application leverages the location services of a user's device to help find nearby listings available for tours and to confirm a user's presence at a listing before a tour begins. Additionally, Bluetooth must be enabled to connect to the locks assigned to listings, allowing users to access properties without the owner's presence. In turn, listings with locks must be approved and have functional Bluetooth or allow manual entry of an access code.

The desktop application was built using React for a performant and dynamically rendered website.

Integrations for both desktop and mobile include Smarty Sheets and Google Street. Smarty Sheets assists in creating listings by accessing and verifying listing details. Google Street provides

an interactive interface for users to locate and view listing locations.

User verification on the mobile app utilizes IDScan integration, which collects user information through selfies and camera captures of valid identification. This information can then be managed and viewed via the IDScan dashboard.

RESULTS

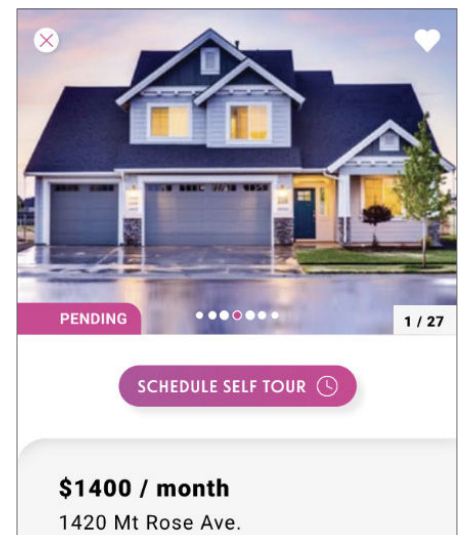
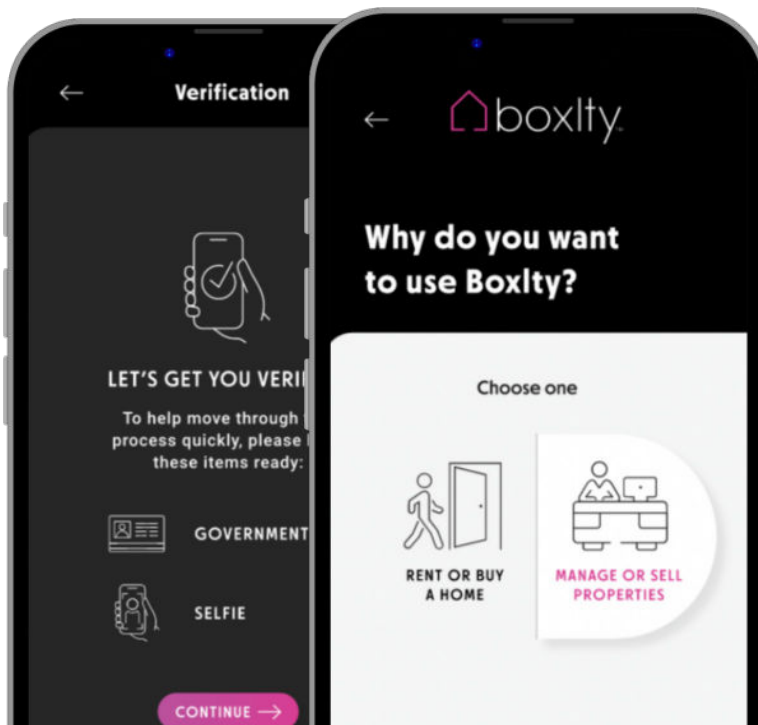
Seisan delivered a simple and secure cross platform mobile property access application and property owner desktop dashboard for boxlty. By enabling access to IoT smart locks via in-app Bluetooth, more users show more properties in less time and avoid wasted travel time and no-shows.

With 60% of prospective residents preferring a self tour over guided tour, and 40% of property tours occurring outside of working hours, the mobile solution is a big win for Boxlty and it's users.

Seisan has continued its partnership with Boxlty to enhance their application suite and stay up-to-date with advancing technologies.

DUAL CAPABILITIES

The Boxlty app allows for both potential renters and property managers to take full advantage of the app's capabilities.



DO-IT-YOURSELF

Prospective renters and/or buyers are able to view all of a properties stats and tour it when convenient for them via the InstaShow mobile app.

